



2008 Annual SirsiDynix SuperConference
Detroit, Michigan
April 5-8, 2008

SirsiDynix

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role within 21st-century communities – whether in a city, on a campus, or within other organizations – as libraries assist people in discovering and using information, resources, expertise, and other valuable content for their educations, jobs, and even entertainment. It's really about bringing knowledge to people and helping them meet their needs and achieve their objectives. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for serving people and communities.

Exhibits Information

Date: April 5-8, 2008

Place: Detroit, Michigan

Attendees: 900 library decision-makers

Conference Hotel: Detroit Marriott at the Renaissance Center
800-228-9290

The group block will open the first of September for reservations.
Single \$139; Double \$149

Exhibits Setup: April 6, 2008 Noon – 8:00 pm

Exhibit Hours: April 7, 2008 7:00 am – 6:00 pm
April 8, 2008 7:00 am – 3:30 pm

Date received: _____
Time: _____

SirsiDynix SuperConference 2008 Exhibit Application

Company Name: _____

Company Address: _____

Company Phone: _____

Company Fax: _____

URL: _____

Booth Quantity _____ @ \$1,500 (per 8x10 space)

Each 8x10 space includes;
8' high back wall and 3' high side drape
1 – 6' x 30" draped table, 2 – side chairs
1 – wastebasket, 7" x 44" one-line ID sign
One electrical connection

Sponsorship Amount _____ Type (i.e., morning break) _____

Total Amount: _____

Conference Arrangements contact and email address: _____

Firms we do NOT wish as neighbors: _____

Payment Method Credit Card (Visa, MC, Amex) Check Enclosed

Credit Card Number _____ Exp. Date: _____

Total amount paid or to be charged to card: _____

Signature: _____ Date: _____

Billing address of card if different from application address:

SirsiDynix SuperConference 2008 Sponsorship Opportunities

- | | | |
|--------------------------|---|-------------|
| <input type="checkbox"/> | Morning Break Sponsor (3 available)
Refreshments served in three locations including the exhibits area. Signage with sponsor name and recognition in the conference program. | \$1,000.00 |
| <input type="checkbox"/> | Afternoon Break Sponsor (3 available)
Refreshments served in three locations including the exhibits area. Signage with sponsor name and recognition in the conference program. | \$ 3,000.00 |
| <input type="checkbox"/> | Badge Lanyard
Your company name will appear on badge lanyards worn by all attendees. | \$ 2,000.00 |
| <input type="checkbox"/> | Registration sponsor
Signage at registration desk. Opportunity to meet and greet attendees. | \$ 500.00 |
| <input type="checkbox"/> | Literature in Conference Bags | \$ 200.00 |

Send application using one of the following methods:

- 1) Fax to 801-705-2020 (no cover page necessary)
- 2) Email application to pia@icmevents.com
- 3) Mail with check or credit card information to:
ICM
188 West 2000 South
Orem, UT 84058

Space assignments will be made based on date and time of application. Applications without payments will not be processed.